MONTHLY

# NEWSLETTER

Issue 014

30 September, 2026

## A Note from Our Director

As September comes to an end, I want to share what matters most to us.

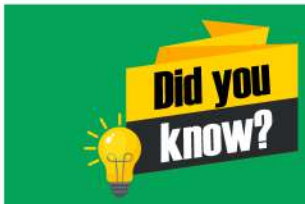
Neer Kappom continues as a monthly movement, connecting with farmers across different locations to promote water conservation and smart farming technologies.

At the same time, every automation installation helps reduce water wastage, manual effort, and farming challenges.

To our entire team across engineering, production, service, sales, and support—thank you. Your work makes a difference in the field.

In October, let's focus on three things: Quality, Speed, and Care for every farmer.

**-Mr. S. P. Rajakumaran**
**(Director of Sales & Marketing)**




Plants can communicate with neighboring plants through chemical signals released into the soil.




## Tips & Insights

**Monitor Crop Growth**

Observe crop development regularly to identify stress, nutrient issues, or irregular growth at an early stage.

**Check Water Pressure**

Maintain proper pressure across the irrigation network to ensure uniform water distribution throughout the field.

**Prevent Water Runoff**

Apply water at a rate the soil can absorb to reduce runoff, ponding, and unnecessary water loss.

## Farmer Spotlight – Testimonial

Managing irrigation across 25 acres of banana cultivation was once a daily challenge for Mr. Eswar Murthy. Manual valve operation meant working at night, constantly checking irrigation, and dealing with power interruptions and changing water requirements across different areas of the farm.

Six months ago, he installed Mobitech's DCON Ag AIR automation system.

Today, his irrigation is managed with greater ease and precision.

With automated valve control, auto backwash, PRV-based pressure management, water-level monitoring, and motor automation, he can manage irrigation without manually visiting every valve.

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## Irrigate Based on Data

The system also helps him manage fertigation through the app and automatically switch off motors when the water level becomes low.

For Mr. Eswar Murthy, automation is not just about saving time—it is about reducing daily farm work, improving irrigation management, and building a more efficient way to manage his farm.

**"After installing the automation system, I have reduced around 50–60% of my work."**

## DFLOW - Drip Irrigation Team

From planning and installation to field support, our drip irrigation team works every day to deliver efficient and reliable irrigation solutions.

Their dedication, teamwork and field expertise help farmers manage water better and keep their irrigation systems running efficiently.

Thank you to our Drip Irrigation Team for making every drop count!

Dflow Team



**Team Spotlight**

## Milestones Reached This Month

Successfully Completed

**97**

**Smart Irrigation projects in this September month**

Successfully Onboarded

**15**

**New Employees into the team in the Month of September**

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## Events & Announcements




### Madurai Agri Expo 2026

Tamukkam Ground, Madurai




### Neer Kaapom -5th Edition

Chinnadharapuram, Karur

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## Birthday Celebrations




## Featured Videos







