MOBITECH Moments

mobitech® wireless solution
IRRIGATION AUTOMATION

ISSUE 013
AUGUST 2025

INNOVATION • IMPACT • INSPIRATION



17 YEARS
OF INNOVATION
EMPOWERING
AGRICULTURE

Mobitech *Meets the* Hon'ble Vice President *of* India at KVIT

VICE PRESIDENT OF INDIA
Shri C. P. Radhakrishnan

सत्यमेव जयते

TBI-KEC
INCUBATING SUCCESS

MONTHLY

NEWSLETTER

Issue 013

31 August 2026

A Note from Our Director

As we move forward, our focus remains on creating meaningful solutions that support farmers, conserve water, and promote sustainable agriculture.

This month has been another step towards our vision of a greener and more water-secure future.

Thank you to our team, partners, and customers for being part of this journey.

Together, let's grow greener.

-Mr. Kumar [Director of Manufacturing]



A teaspoon of healthy soil can contain billions of microorganisms, working together to support plant growth.



Tips & Insights

Monitor Soil Moisture

Check soil moisture regularly to avoid over-irrigation and water stress.

Irrigate at the Right Time

Water during early morning or evening to reduce evaporation and improve water use efficiency.

Maintain Healthy Soil

Add organic matter to improve soil structure, moisture retention, and nutrient availability.

Farmer Spotlight – Testimonial

For Durga, farming was once a challenging journey, especially when it came to water availability and irrigation management. Managing the field manually required frequent visits, and providing the right amount of water to every crop was difficult.

With the support of Mobitech automation, drip irrigation, and fertigation, their farming process has become much more efficient.

Through the Mobitech App, they can monitor water consumption, check the system, and manage irrigation directly from their mobile phone.

Earlier, they had to visit the farm every day to manage the irrigation. Today, with smart automation, they are able to manage the system remotely and visit the farm

Erode, Tamilnadu, India

NEWSLETTER

mobitech® wireless solution
IRRIGATION AUTOMATION



Every Farm Has a Story of Success

only once a week, saving valuable time and effort.

The biggest change has been in water efficiency. By providing the right amount of water and nutrients at the right time, they have achieved around 50% water savings while also seeing better crop growth and improved cultivation.

"With Mobitech, we save 50% of our water and can manage the entire system through our mobile."

Every Journey with Responsibility

Our Drivers Team plays an important role in keeping our operations moving smoothly. From transporting equipment and materials to supporting field teams on their journeys, they ensure that every trip is completed safely, responsibly, and on time.

Their dedication, patience, and knowledge of the roads help our teams reach farms, project sites, and customers without delays. Behind every successful field, there is a driver making sure the journey happens safely.

Drivers Team



Team Spotlight

Milestones Reached This Month

Successfully Completed

77

Smart Irrigation projects in this August month

Successfully Onboarded

6

New Employees into the team in the Month of August

NEWSLETTER

mobitech® wireless solution
IRRIGATION AUTOMATION

Events & Announcements



Neer Kaapom - 4th Edition
Salem



Agri Expo - Pride Events
Sathyamangalam



Agri Expo - Pride Events
Sathyamangalam



Job fair 2026
Namakkal



Neerkaapom Book Launch
KVK, Gobichettipalayam

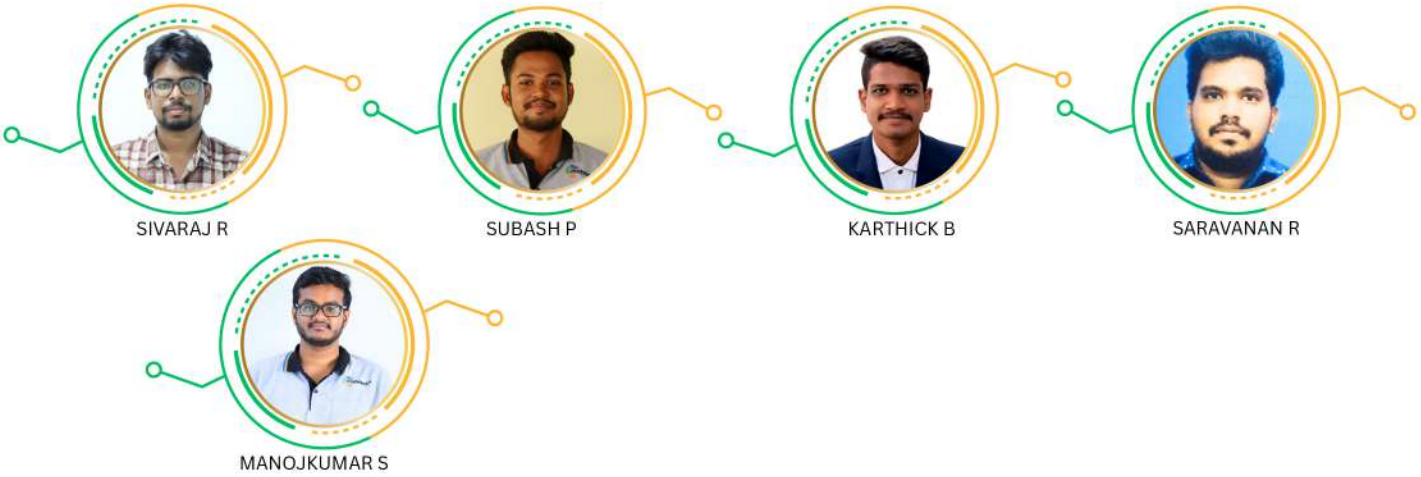


Vice president of india - KVIT Event
Kongu Engineering College

NEWSLETTER

mobitech® wireless solution
IRRIGATION AUTOMATION

Birthday Celebrations



SIVARAJ R

SUBASH P

KARTHICK B

SARAVANAN R

MANOJKUMAR S

Featured Videos









ஸ்மார்ட் கண்ட்ரோலரால் நேரம், தண்ணீர், மின்சாரம் சேமிக்கும் ஊட்டி கேரட் விவசாயி!