MONTHLY

NEWSLETTER

Issue 012

31 July 2026

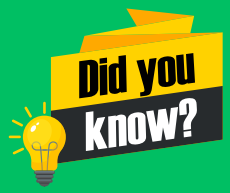
A Note from Our Director

Climate change is reshaping agriculture with unpredictable rainfall, heat waves, droughts, and extreme weather, making efficient water management more important than ever.

By adopting climate-smart irrigation, satellite-based monitoring, weather forecasting, and smart automation, farmers can optimize water use, reduce risks, and improve crop productivity.

At Mobitech, we are committed to supporting farmers with sustainable, technology-driven irrigation solutions that promote informed decision-making, conserve resources, and strengthen climate resilience.

-Mr. Nallasivam (Director of R&D)



A healthy soil can store up to 20 times its weight in water, helping crops survive dry periods.



Tips & Insights

Irrigate Based on Soil Moisture

Water crops only when required to improve efficiency and prevent water wastage.

Use Weather Forecasts

Check upcoming weather conditions before irrigation to avoid unnecessary watering.

Regular System Maintenance

ime Efficient Farming
Inspect filters, valves, and pipelines regularly to ensure smooth irrigation performance.

Farmer Spotlight – Testimonial

Mr. Thangaraj, a progressive farmer from Thedugambai Village, Ooty, Nilgiris District, manages 15 acres of farmland in the challenging hilly terrain of the Nilgiris.

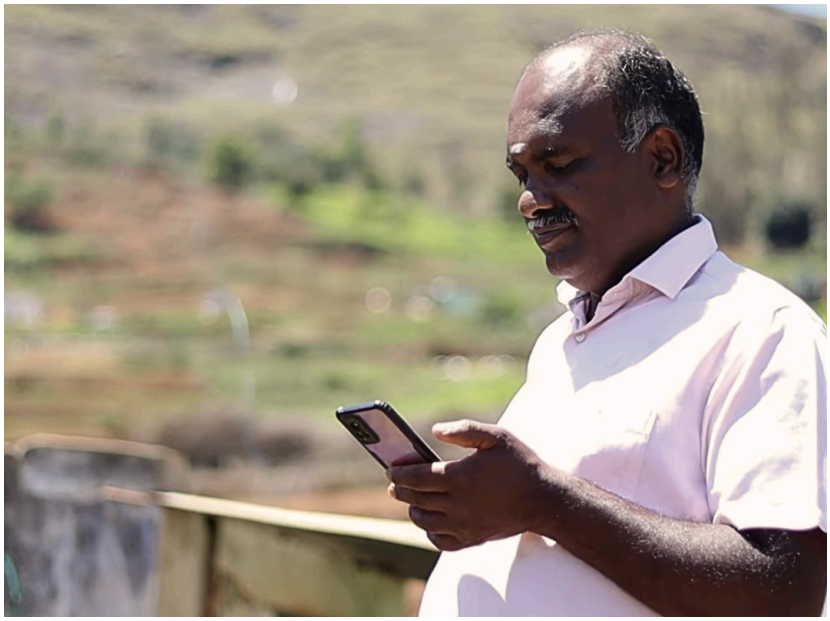
Irrigation was once a difficult and time-consuming task, requiring frequent travel across steep slopes to manually operate irrigation valves, especially during unpredictable weather and at night.

Looking for a smarter solution, he adopted Mobitech Smart Irrigation Automation. What began as a pilot installation with 15 valves has now expanded to more than 50 automated valves across multiple fields due to its reliable performance and ease of use.

With automation, Mr. Thangaraj can now control

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Every Farm Has a Story of Success

Using the Mobitech mobile app, he can monitor and control irrigation remotely, reducing manual effort and ensuring timely water distribution across his fields.

The solution has helped him achieve around 25% water savings, making irrigation more efficient, safer, and convenient while supporting sustainable farming practices.

"I used to walk across my farm. Now, I manage it from my phone."

Every Pixel with Purpose

Every seamless screen, smooth navigation, and user-friendly experience is the result of the dedication of our **UI/UX Design Team.** Behind every feature are countless hours of brainstorming, designing, refining, and testing to ensure our users enjoy a simple and intuitive experience.

Their creativity, attention to detail, and relentless effort transform complex ideas into beautiful, easy-to-use digital solutions. Every click, every interaction, and every screen reflects their commitment to delivering the best possible experience.

UI/UX Team



Team Spotlight

Milestones Reached This Month

Successfully Completed

80

Smart Irrigation projects in this July month

Successfully Onboarded

15

New Employees into the team in the Month of July

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Events & Announcements



Agri Intex 2026
CODISSIA Trade Fair Complex



Neer Kaapom –3rd Edition
Avinashi, Trippur District

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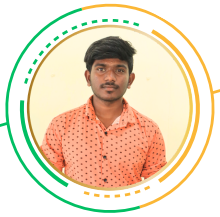
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Birthday Celebrations

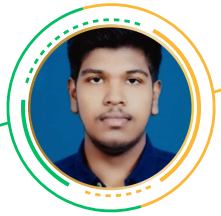

Ranganatha P


Karthik V


Kumaresan R


Dinesh Kumar B


Thrisha A


Sangesh V K

Featured Videos









ஸ்மார்ட் கண்ட்ரோலரால் நேரம், தண்ணீர், மின்சாரம் சேமிக்கும் ஊட்டி கேரட் விவசாயி!